



**UNIVERSITI TUN HUSSEIN ONN MALAYSIA**

**FINAL EXAMINATION  
SEMESTER I  
SESSION 2019/2020**

COURSE NAME : DESIGN FOR MANUFACTURE  
AND ASSEMBLY

COURSE CODE : BDD 40103

PROGRAMME : 4 BDD

EXAMINATION DATE : DECEMBER 2019/JANUARY 2020

DURATION : 3 HOURS

INSTRUCTION : ANSWER ANY **FIVE (5)**  
QUESTIONS **ONLY** FROM SIX (6)  
QUESTIONS

THIS QUESTION PAPER CONSISTS OF **SEVEN (7)** PAGES

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- Q1** (a) There are eight (8) major steps in the new product development (NPD) process in order the companies to stay successful and be competitive in the current market. Appraise the roles of 'Idea Screening' in new product development process with aid of sketch.  
(10 marks)
- (b) Select and justify **FIVE (5)** characteristics of successful new product development (NPD) process.  
(10 marks)
- Q2** (a) List and discuss **THREE (3)** reasons 'Where to Apply DFMA'?  
(10 marks)
- (b) In simplicity where the minimize number of parts are crucial, list and discuss **THREE (3)** principles 'How to Keep Part Count Minimum'?  
(10 marks)
- Q3** (a) In **Figure Q3**, analyze and discuss **THREE (3)** 'Properties' that give significant impact to the product quality?  
(10 marks)
- (b) Analyze the factors that influence the 'Reliability of material supplies' in product manufacturing.  
(10 marks)
- Q4** (a) In **Figure Q4(a)**, calculate the Improvement Potential (IP) by giving several options and rate of the product with the best solution.  
(10 marks)
- (b) By referring to **Figure Q4(b)**, evaluate the roles of DFMA in 'Potential for Life Cycle Cost Savings'.  
(10 marks)

- Q5** (a) By referring to **Figure Q5(a)**, propose and justify the possibility of improvement in the design for machining on mechanical shaft fabrication in the aspects of DFMA roles. (8 marks)
- (b) Due to the application of high cutting speed, please justify with **FOUR (4)** reasons why total production cost increased after 600 FPM (feed per minute), as tolerance and surface finish becomes increasingly fine. Refer **Figure Q5(b)** as reference. (12 marks)
- Q6** (a) Injection molding is the most commonly used manufacturing process but due to its intricacies product designers need to make adequate design considerations to ensure that part designs focus on maximizing molding performance and reducing tooling costs an area that often plague the injection molding industry. One of the DFMA part design considerations is about 'Radius'. By referring to **Figure Q6(a)** give the reasons and justify why 'Radius' is important. (10 marks)
- (b) DFMA provides design guidelines for sheet metal designer which helps to develop better quality parts at reduced cost. By referring to **Figure Q6(b)**, appraise the DFMA requirements from 'Punching until Lancing'. (10 marks)

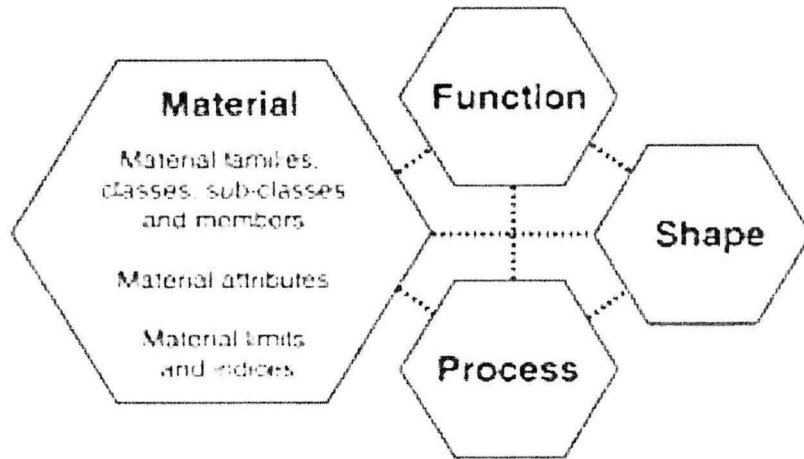
- END OF QUESTION -

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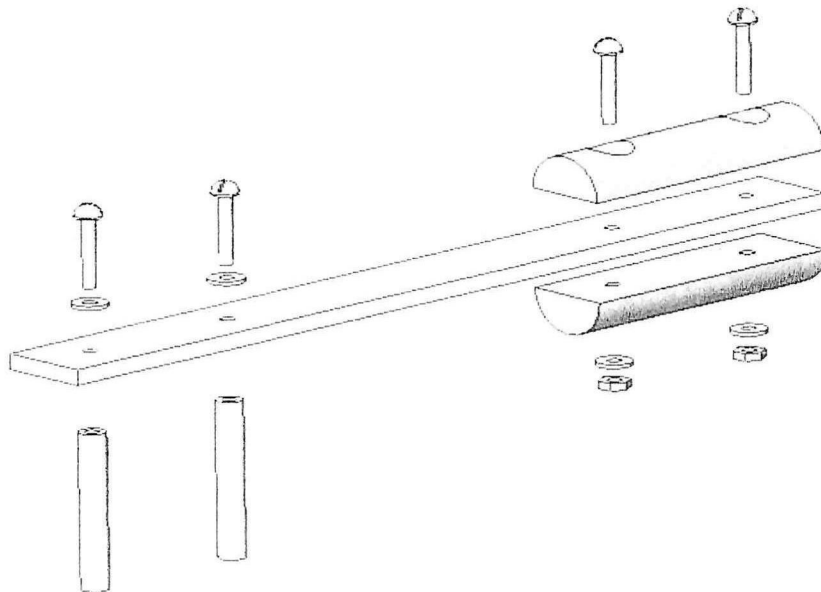
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**Figure Q3**

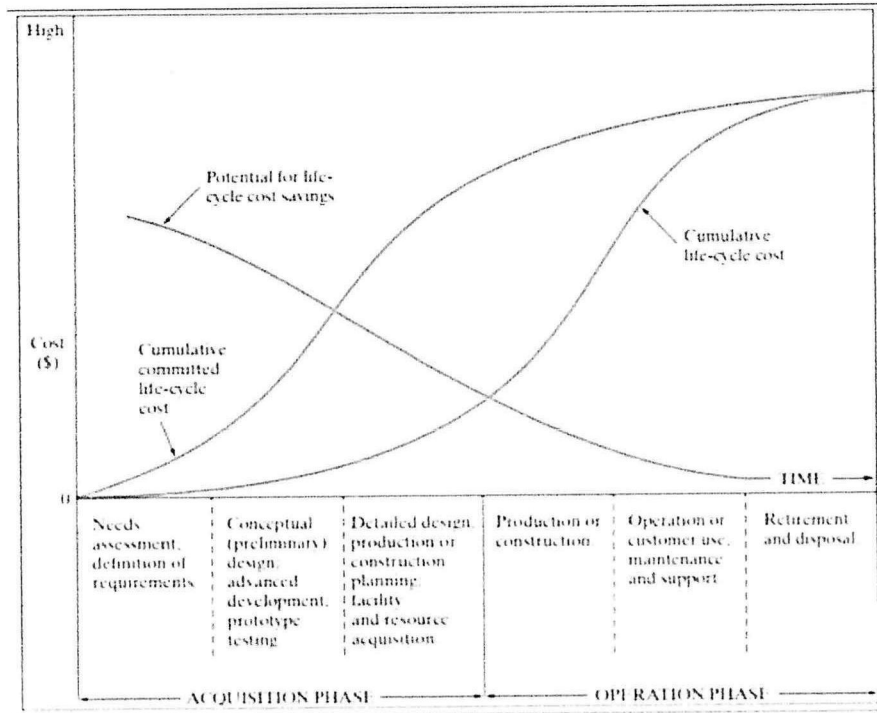


**Figure Q4(a)**

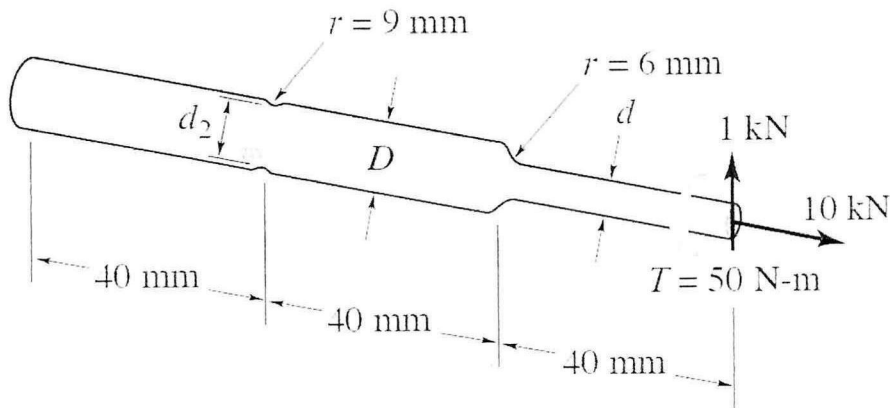
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**Figure Q4(b)**



**Figure Q5(a)**

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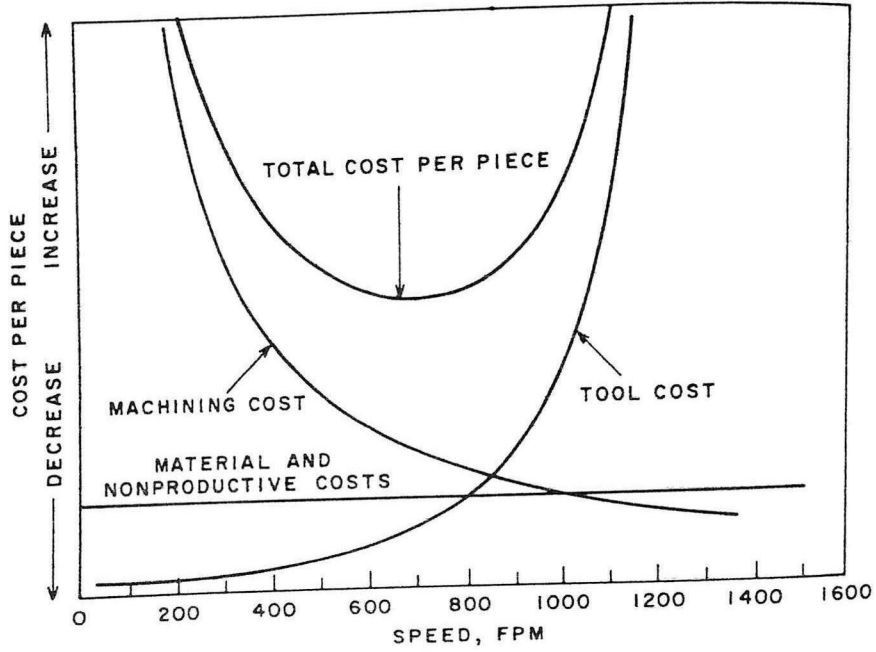


Figure Q5(b)

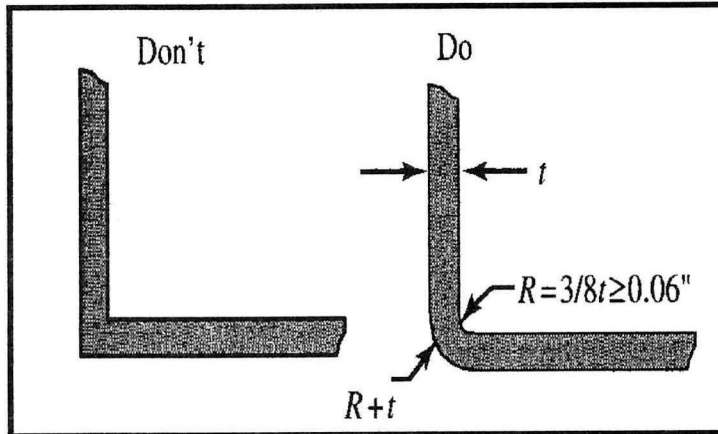


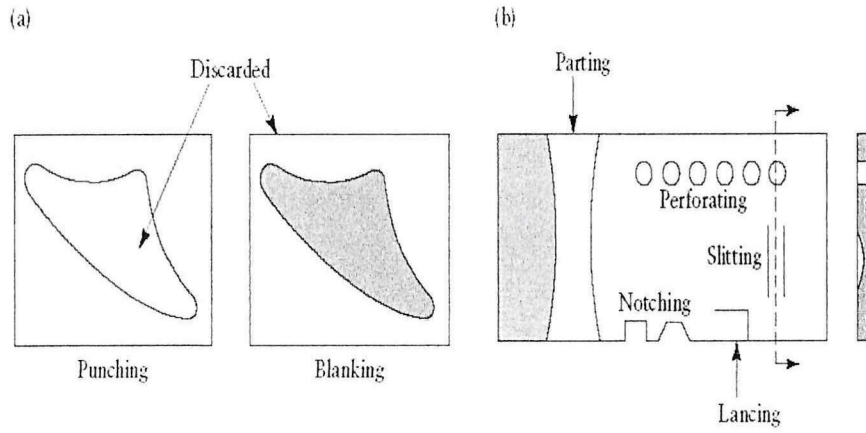
Figure Q6(a)

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**Figure Q6(b)**

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