



UNIVERSITI TUN HUSSEIN ONN MALAYSIA

**FINAL EXAMINATION
SEMESTER I
SESSION 2017/2018**

COURSE NAME : HUMAN-COMPUTER INTERACTION
COURSE CODE : BIM 30503
PROGRAMME CODE : BIM / BIP
EXAMINATION DATE : DECEMBER 2017 / JANUARY 2018
DURATION : 3 HOURS
INSTRUCTION : ANSWER ALL QUESTIONS

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THIS QUESTION PAPER CONSISTS OF **THREE (3)** PAGES

Q1 Fill in the blanks.

- (a) _____ is a principle design which describe about the properties of an object that indicate how it can be used. (1 mark)
- (b) _____ is interaction design approach which focus on the behavior of the user rather than their goals and needs. (1 mark)
- (c) _____ prototype is used during conceptual design stage while _____ prototype is used during user testing stage especially on technical issues. (2 marks)
- (d) _____ evaluation involve three stages which are briefing session, evaluation period and _____. (2 marks)

Q2 One of the cognitive processes in interaction design is managing user attention.

- (a) Define ‘managing attention’. (2 marks)
- (b) Suggest **FOUR (4)** ways to structure information in interface design in order to capture user’s attention. (8 marks)

Q3 Questions **Q3(a)-Q3(g)** are based on the given target user. Choose **ONLY ONE (1)** from the following target user:

- 1. Children with learning disabilities who are expecting for more fun elements in their learning aids.
- OR
- 2. Restaurant owner who wants to establish a fast and convenient customer experience.

- (a) Give **THREE (3)** reasons why designer needs to understand the characteristics and capabilities of the target user. (6 marks)



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- (b) Propose **ONE (1)** appropriate project title for the selected target user. (2 marks)

- (c) Suggest **ONE (1)** appropriate platform to implement the proposed title. Justify your answer. (4 marks)

- (d) Suggest **ONE (1)** interaction type to be applied in the proposed title. Justify your answer. (4 marks)

- (e) Propose **TWO (2)** appropriate methods that will be combined to gather user requirements. Give **TWO (2)** reasons of the combination. (8 marks)

- (f) Analyze **TWO (2)** functional requirements and **TWO (2)** non-functional requirements of the proposed title. (8 marks)

- (g) Draw a storyboard to illustrate any **FOUR (4)** interfaces for the proposed title based on the requirements stated in **Q3(f)**. (20 marks)

- Q4** (a) Describe **THREE (3)** purposes of user interface evaluation. (6 marks)

- (b) Explain **THREE (3)** ways to protect user's right during evaluation process. (6 marks)

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-END OF QUESTION -