

## UNIVERSITI TUN HUSSEIN ONN MALAYSIA

## FINAL EXAMINATION SEMESTER II **SESSION 2014/2015**

COURSE NAME

: MULTIMEDIA AUTHORING

COURSE CODE : BIT 31803

PROGRAMME

: 4 BIT

EXAMINATION DATE : JUNE 2015/JULY 2015

DURATION

: 2 HOURS AND 30 MINUTES

INSTRUCTION : ANSWER ALL QUESTIONS

THIS QUESTION PAPER CONSISTS OF FOUR (4) PAGES

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Q1	(a)	Define about authoring metaphor.	(2 marks)
	(b)	Differentiate between Scripting Language Metaphor and Iconic/F Control Metaphor.	Tlow (6 marks)
	(c)	Give <b>TWO (2)</b> examples of interactivity design.	(4 marks)
Q2	(a)	List FOUR (4) methods used for user navigation.	(4 marks)
	(b)	Explain <b>THREE</b> (3) considerations on media requirements when a multimedia authoring package.	choosing (6 marks)
	(c)	Compare TWO (2) requirements between target audience and choosing the suitable multimedia authoring package.	author in (8 marks)
Q3	(a)	Discuss about navigation design.	(6 marks)
	(b)	List <b>THREE</b> (3) types of navigation systems.	(3 marks)
	(c)	Sketch a layout that fulfill the following look and feel design:	
		(i) Proximity	(3 marks)
		(ii) Alignment	(2 marks)

(iii) Contrast

(2 marks)

(d) Modify each of the following icon in **Figure Q3** to improve its intended meanings.

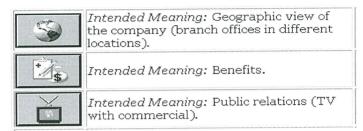


FIGURE Q3

(6 marks)

Q4 Answer the following questions based on Figure Q4.



FIGURE Q4

(a) Analyze **Figure Q4** and discuss the implementation of visual organization and design principles in the web layout.

(12 marks)

Illustrate a web layout based on Figure Q4 that shows the implementation (b) of breadcrumb, subsites and ad-hoc links.

(6 marks)

The consideration of implementing graphic design in multimedia (c) authoring are based on features such as color selection, types of file formats, the rules on color and background design principles. Analyze the above consideration that has been applied in Figure Q4.

(10 marks)

-END OF QUESTION-