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UNIVERSITI TUN HUSSEIN ONN MALAYSIA

**FINAL EXAMINATION
SEMESTER I
SESSION 2014/2015**

COURSE NAME : WEB PROJECT MANAGEMENT
COURSE CODE : BIW30503
PROGRAMME : 3 BIW
EXAMINATION DATE : DECEMBER 2014/JANUARY 2015
DURATION : 3 HOURS
INSTRUCTION : ANSWER ALL QUESTIONS

THIS QUESTION PAPER CONSISTS OF THREE (3) PAGES

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Q1 Content production is an integral part of any Web project development.

(a) Discuss **FOUR (4)** types of sourcing content. (12 marks)

(b) Analyze **FOUR (4)** strategies you would employ to manage your content provider. (8 marks)

Q2 (a) During the production phase, a good proportion of your time will be allocated for meetings. These meetings are important to ensure everyone is aware of the current progress or issues.

Plan a method of conducting effective meetings as one of your responsibilities as a project manager. (10 marks)

(b) Due to the evolutionary nature of a Web site and the comparative ease with which most changes and additions can be made, you could consider a site never finished: it is always work in progress (WIP). And because a Web site is in one place but can be seen anywhere in the world, the opportunities for seeing WIP during the development period would seem to be excellent.

Apply **FIVE (5)** different methods you would use in showing WIP to your client. (10 marks)

Q3 Your team of developers have accomplished their development milestones. However before the web is ready for launch and handover, testing must be conducted.

Differentiate **FIVE (5)** types of testing that your team may carry out. (10 marks)

- Q4** A Service-Level-Agreement (SLA) should be drawn up between the development team and the client. This document defines the ongoing commitments of all parties concerned with the project.

Analyze **THREE (3)** areas that you would include in the SLA between your team and your client.

(12 marks)

- Q5** Project review is conducted once the Web site has been launched and handed over to the client.

Explain **FOUR (4)** issues you will be discussing in the project review.

(8 marks)

- END OF QUESTION -