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**UNIVERSITI TUN HUSSEIN ONN MALAYSIA**

**FINAL EXAMINATION  
SEMESTER II  
SESSION 2013/2014**

COURSE NAME : MULTIMEDIA AUTHORIZING  
COURSE CODE : BIT 31803  
PROGRAMME : 3 BIT  
EXAMINATION DATE : JUNE 2014  
DURATION : 2 HOURS AND 30 MINUTES  
INSTRUCTION : ANSWER ALL QUESTIONS

THIS QUESTION PAPER CONSISTS OF **FOUR (4)** PAGES

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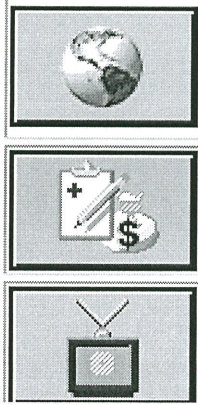
**SECTION A**

- Q1** (a) Define about authoring metaphor. (2 marks)
- (b) Differentiate between Scripting Language Metaphor and Iconic/Flow control Metaphor. (6 marks)
- (c) Give **TWO (2)** examples of design interactivity. (4 marks)
- Q2** (a) List **FOUR (4)** methods used for user navigation. (4 marks)
- (b) Explain **THREE (3)** considerations on media requirements when choosing a multimedia authoring package. (6 marks)
- (c) Compare **TWO (2)** requirements between target audience and author in choosing the suitable multimedia authoring package. (8 marks)
- Q3** (a) Discuss about navigation design. (6 marks)
- (b) List **THREE (3)** types of navigation systems. (3 marks)
- (c) Sketch a layout that fulfill the following look and feel design:
- (i) Proximity (3 marks)
- (ii) Alignment (2 marks)

(iii) Contrast

(2 marks)

(d) Modify each of the following icon in **Figure Q2** to improve its intended meanings.



**FIGURE Q2**

(6 marks)

## SECTION B

Q4 Answer the following questions based on **Figure Q4**.



FIGURE Q4

- (a) Analyze **Figure Q4** and discuss the implementation of visual organization and design principles in the web layout. (12 marks)
- (b) Illustrate a web layout based on **Figure Q4** that shows the implementation of breadcrumb, subsites and ad-hoc links. (6 marks)
- (c) The consideration of implementing graphic design in multimedia authoring are based on features such as color selection, types of file formats, the rules on color and background design principles. Analyze the above consideration that has been applied in **Figure Q4**. (10 marks)

-END OF QUESTIONS-