



UNIVERSITI TUN HUSSEIN ONN MALAYSIA

PEPERIKSAAN AKHIR SEMESTER II SESI 2009/2010

NAMA MATA PELAJARAN : PEMROSESAN DATA
PERNIAGAAN

KOD MATA PELAJARAN : BIT 3093

KURSUS : 3 BIT

TARIKH PEPERIKSAAN : APRIL/MEI 2010

JANGKA MASA : 2 JAM 30 MINIT

ARAHAN : JAWAB SEMUA SOALAN

KERTAS SOALAN INI MENGANDUNGI TIGA (3) MUKA SURAT

Instruction: Answer **ALL** questions.

- Q1** (a) Identify how an organization can use business process reengineering to improve its business. (4 marks)
- (b) Define **TWO (2)** primary reasons for the growth of decision-making information systems. (5 marks)
- (c) Explain **THREE (3)** different departments in a typical business environment and how e-Business technology helps them to work together. (6 marks)
- Q2** (a) Describe **TWO (2)** business processes and their importance to an organization. (4 marks)
- (b) Explain **TWO (2)** importance of business process modeling (or mapping) and business process models. (5 marks)
- (c) Discuss business process management with the reason for its importance to an organization. (6 marks)
- Q3** (a) Differentiate between customer facing processes and business facing processes. (4 marks)
- (b) Compare the business process improvement model and business process reengineering. (6 marks)
- (c) Analyze **FOUR (4)** types of e-Business models. (10 marks)
- Q4** (a) Propose an e-Business Process Model for AUDUSD currency pairs business data processing. (20 marks)

Arahan: Jawab SEMUA soalan.

- S1** (a) Kenalpasti bagaimana sesebuah organisasi dapat menggunakan kejuruteraan semula proses perniagaan untuk memperbaiki perkembangan perniagaannya.
(4 markah)
- (c) Takrifkan **DUA (2)** alasan utama untuk pertumbuhan sistem maklumat membuat keputusan.
(5 markah)
- (c) Nyatakan **TIGA (3)** jabatan yang berbeza yang terlibat dalam perniagaan dan terangkan bagaimana teknologi e-Perniagaan dapat membantu jabatan-jabatan tersebut berkerjasama antara satu sama lain.
(6 markah)
- S2** (a) Terangkan **DUA (2)** kepentingan proses perniagaan dalam sesebuah organisasi.
(4 markah)
- (b) Jelaskan **DUA (2)** kepentingan permodelan proses perniagaan dan model proses perniagaan.
(6 markah)
- S3** (a) Bezakan antara proses menghala pelanggan dan proses menghala perniagaan.
(4 markah)
- (b) Bandingkan model penambahbaikan proses perniagaan dan kejuruteraan semula proses perniagaan.
(6 markah)
- (c) Analisis **EMPAT (4)** jenis model e-Perniagaan.
(10 markah)
- S4** (a) Cadangkan satu Model Proses e-Perniagaan untuk pemprosesan data perniagaan pasangan mata wang AUDUSD.
(20 markah)