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UNIVERSITI TUN HUSSEIN ONN MALAYSIA

**FINAL EXAMINATION
SEMESTER I
SESSION 2023/2024**

- COURSE NAME : DESIGN APPRECIATION
- COURSE CODE : DAG 22602
- PROGRAMME CODE : DAG
- EXAMINATION DATE : JANUARY / FEBRUARY 2024
- DURATION : 2 HOURS
- INSTRUCTIONS :
1. ANSWER ALL QUESTIONS
 2. THIS FINAL EXAMINATION IS CONDUCTED VIA **CLOSED BOOK**.
 3. STUDENTS ARE **PROHIBITED** TO CONSULT THEIR OWN MATERIAL OR ANY EXTERNAL RESOURCES DURING THE EXAMINATION CONDUCTED VIA **CLOSED BOOK**

THIS QUESTION PAPER CONSISTS OF **THREE (3)** PAGES

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- Q1** Art objects can be described as mute, unable to explain themselves directly. However, this doesn't imply that their meaning is concealed or inaccessible. They convey a wealth of information that can be deciphered and understood by employing critical thinking.
- (a) State **FOUR (4)** essential components within the seven-step approach to critical thinking about art.
- (8 marks)
- (b) Explain the following **THREE (3)** components of the seven-step approaches to critical thinking for art.
- (i) Avoid an emotional response.
(ii) Don't oversimplify or misrepresent the art object.
(iii) Tolerate uncertainty.
- (12 marks)
- Q2** (a) Give proper definition of the following **TWO (2)** major categories of art.
- (i) The elements of art and design.
(ii) The principles of art and design.
- (8 marks)
- (b) List **THREE (3)** art elements from **Q2(a)(i)** and **THREE (3)** art principles from **Q2(a)(ii)**.
- (12 marks)
- Q3** Subject, form, and content have always been the three basic components of a work of art, and they are wed in a way that is inseparable.
- (a) Describe in detail the three components of art—*subject, form, and content*—and how they contribute to the overall impact of an artwork?
- (10 marks)
- (b) The following is a statement describing organic unity in art. "*Organic Unity is achieved when the components of subject, form, and content harmoniously combine to create a successful and cohesive work of art.*"
- Create an interrelationship diagram demonstrate organic unity.
- (10 marks)

Q4 A stylistic movement can be based upon a pointed and conscientious revival of visual and philosophical traits of an earlier style. An artistic movement can also reflect the cyclical and recurrent evolution of style, with phases of moving gradually towards greater naturalism, and then rebounding towards some stylistic aberration that is less reflective of physical nature and instead expresses some other interest of human life and artistic attention.

(a) Describe the **TWO (2)** stylistic movements.

(8 marks)

(b) State **THREE (3)** examples of a specific work of art from Q4(a).

(12 marks)

Q5 The process we go through when we look at a work of art to determine if we recognize and can make sense of its content is not just a visual one. It is a mental process as well, largely based on the elements within and about the work we can identify and categorize. As we look and think, we may be given clues about what the work means by where it is, when it was made, what culture it came from, who created it, or why it was made.

(a) Explain the metaphorical meaning of art.

(4 marks)

(b) Define symbolism and iconography.

(8 marks)

(c) Name **FOUR (4)** socio-cultural contexts that describe meaning in art.

(8 marks)

-END OF QUESTIONS-