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UNIVERSITI TUN HUSSEIN ONN MALAYSIA

**FINAL EXAMINATION
SEMESTER I
SESSION 2022/2023**

COURSE NAME : DESIGN APPRECIATION
COURSE CODE : DAG22602
PROGRAMME CODE : DAG
EXAMINATION DATE : FEBRUARY 2023
DURATION : 2 HOURS
INSTRUCTION :
1. ANSWER **ALL** QUESTIONS
2. THIS FINAL EXAMINATION IS CONDUCTED VIA **CLOSE BOOK**.
3. STUDENTS ARE **PROHIBITED** TO CONSULT THEIR OWN MATERIAL OR ANY EXTERNAL RESOURCES DURING THE EXAMINATION CONDUCTED VIA CLOSED BOOK

THIS QUESTION PAPER CONSISTS OF **THREE (3)** PAGES

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TERBUKA

Q1 From early human history to today, the concept of art has evolved. The definition of art has changed over time to address issues related to earlier definitions.

(a) List **FOUR (4)** concepts of art that were used in the past.

(4 marks)

(b) Next, briefly define the operational definition of each art concepts from **Q1(a)**.

(6 marks)

Q2 When looking at art, many people today take a holistic or gestalt approach to understanding it. In this approach, the work of art is experienced as a single, unified whole, and an intuitive conclusion is drawn. This approach to art is a good place to start, but it can also be useful to examine the individual parts of an artwork and the relationships those parts have to the whole.

(a) What kind of art form that occurs on flat surfaces, like paper, canvas, or even a cave wall.

(1 marks)

(b) There are **TWO (2)** major categories of art and design. Define the following: -

(i) The elements of art and design.

(2 marks)

(ii) The principles of art and design.

(2 marks)

(c) Next, list **THREE (3)** art elements from **Q2(b)(i)** and **TWO (2)** art principles from **Q2(b)(ii)**.

(5 marks)

Q3 While restricting our attention only to a description of the formal elements of an artwork may at first seem limited or even tedious, a careful and methodical examination of the physical components of an artwork is an important first step in “decoding” its meaning.

(a) Briefly name the **FOUR (4)** phases of critical analysis.

(4 marks)

(b) Discuss the difference between the categories of *representational art* and *abstract art*.

(6 marks)

Q4 A stylistic movement can be based upon a pointed and conscientious revival of visual and philosophical traits of an earlier style. An artistic movement can also reflect the cyclical and recurrent evolution of style, with phases of moving gradually towards greater naturalism, and then rebounding towards some stylistic aberration that is less reflective of physical nature and instead expresses some other interest of human life and artistic attention.

(a) Describe the **TWO (2)** stylistic movements.

(4 marks)

(b) State **THREE (3)** examples of a specific work of art from **Q4(a)**.

(6 marks)

Q5 The process we go through when we look at a work of art to determine if we recognize and can make sense of its content is not just a visual one. It is a mental process as well, largely based on the elements within and about the work we can identify and categorize. As we look and think, we may be given clues about what the work means by where it is, when it was made, what culture it came from, who created it, or why it was made.

(a) Explain the metaphorical meaning of art.

(2 marks)

(b) Define *symbolism* and *iconography*.

(4 marks)

(c) Name **FOUR (4)** socio-cultural contexts that describe meaning in art.

(4 marks)

-END OF QUESTIONS –