



UNIVERSITI TUN HUSSEIN ONN MALAYSIA

**FINAL EXAMINATION
(ONLINE)
SEMESTER I
SESSION 2020/2021**

COURSE NAME : PROFESSIONAL ETHICS AND OCCUPATIONAL SAFETY

COURSE CODE : BIC 21102

PROGRAMME CODE : BIS/ BIP/ BIW/ BIM

EXAMINATION DATE : JANUARY / FEBRUARY 2021

DURATION : 2 HOURS

INSTRUCTION : 1. ANSWER **ALL** QUESTIONS
2. PLEASE MAKE SURE TO CLICK "SAVE ANSWER" BUTTON FOR SUBJECTIVE QUESTIONS. OBJECTIVE QUESTIONS ARE SAVED AUTOMATICALLY.

THIS QUESTION PAPER CONSISTS OF **FIVE (5)** PAGES

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- Q1 (a) Suggest **TWO (2)** lessons that can be learnt from case study in **Figure Q1**.
(6 marks)

Matta takes Mata to task for trademark infringement

KUALA LUMPUR, Jan 4 - The Malaysian Association of Tour and Travel Agents' acronym **Matta** is a well-known catchphrase for Malaysians who keep a lookout for its annual travel fairs. Of late, however, **Matta** appears to have a rival with a similar sounding acronym **Mata**. The acronym **Mata** used by the Malaysia Association Tour Agency (Persatuan Agensi Pelancong Malaysia) has certainly irked the well established **Matta**, no thanks to the confusion the homophones have created in the marketplace.

Matta secretary general Nigel Wong, in a statement today, said that **Matta** is taking legal action against the newly-registered **Mata** by issuing a letter of demand citing that the latter has infringed on its trademark, caused misrepresentation and has deliberately passed off **Matta's** name and goodwill. "We have demanded that **Mata** cease and desist using the infringing mark and infringing name and we also demanded a public apology to be published in leading national newspapers, failing which **Matta** will instruct it's solicitors without any further delay to commence legal proceedings," he said.

At present, the 45-year-old **Matta** has a membership of more than 3,600 comprising travel agencies and tour operators licensed under the Ministry of Tourism, Arts, and Culture.

Source: BERNAMA

Figure Q1

- (b) "A British manufacturer of biscuits has been selling cookies in Malaysia for more than 20 years, and has had a registered trade mark 'ChipsMore' for these goods during that time. Two years ago a Malaysian company started manufacturing and selling cookies under the brand 'ChipsPlus'."

Suggest and explain suitable action to be taken by the British manufacturer in order for them to protect their product.

(5 marks)

- (c) CASE 01: Siti sell counterfeit dUCK products on her social media accounts such as Instagram, Instagram Stories and Facebook.

CASE 02: Ahmad, a mango farm operator from Batu Pahat, Johor used the name Harumanis, while promoting and selling his product in night market.

State whether Siti and Ahmad do anything wrong? Justify your answer based on Intellectual Property Law in Malaysia.

(10 marks)

- (d) In 1955, P. Ramlee signed contracts with Shaw Brothers who produced his films and any royalty from his body of work would have been subjected to the original terms.

Explain the duration of copyright granted for P. Ramlee's product based on Intellectual Property Law in Malaysia.

(4 marks)

- Q2** (a) Answer the following questions based on **Figure Q2(a)**.

COVID-19 Fake News: MCMC, police investigating five individuals

KUALA LUMPUR, March 23 The Malaysian Communications and Multimedia Commission (MCMC), with the cooperation of the police, is investigating the cases of five individuals alleged to have spread fake news about COVID 19 in several locations, in Perak and Penang. In a statement issued today, the commission said the investigations are being conducted under section 233 of the Communications and Multimedia Act 1998 which carries a maximum fine of RM50,000 or one year of imprisonment or both, upon conviction.

"The MCMC and police are collaborating through a Cyber Crime Committee to address the spread of fake news, especially about COVID-19, which can mislead Malaysians and create panic," the MCMC said. To date, the MCMC has received 43 reports from members of the public, with 18 suspects identified. Six of them, including a celebrity, have been charged in court under Section 505 (b) of the Penal Code which carries a maximum jail term of two years or a fine or both, if found guilty.

Source: BERNAMA

Figure Q2(a)

- (i) Explain **FOUR (4)** consequences of a fake news story.
(8 marks)
- (ii) Suggest **TWO (2)** methods to educate people to encounter any fake news story.
(6 marks)
- (iii) Identify **THREE (3)** methods to lodge complaints regarding fake news in the Internet.
(9 marks)

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(b) The Internet was invented with the objective of helping the development of human society whether in academia, industry, or the governments etc. However, as it evolved, like any other tools or technology, its misuse became inevitable. Excessive use of the Internet has become one of the leading challenges of the modern society and causes both physical and mental impairment. Although Academic and clinical researchers have been working on finding the symptoms and solutions for this for a while, not much progress has been made, and most of the cases even today are self reported by the addict.

(i) Suggest **FOUR (4)** methods to control Internet addiction among children.

(8 marks)

(ii) Describe **FOUR (4)** effects of Internet addiction among teenagers.

(8 marks)

Q3 Answer the following questions based on **Figure Q3**.

Explosion at Petronas oil and gas complex in Malaysia injures two

Two staff members were injured in an explosion and fire at the new RAPID oil and gas refinery in the Petronas Pengerang Integrated Complex (PIC) in Johor, southern Malaysia, on April 12. An emergency response team contained the fire within 30 minutes. The casualties are believed to be security guards and were treated at the plant's medical facility.

Petronas said the situation was rapidly brought under control and all relevant authorities had been informed. The state oil and gas group said it would provide additional information after the incident investigation was concluded. Local media said that the explosion was probably triggered by a leaking gas tank and that outside the plant, a number of houses in Kampung Lepau near Pengerang were damaged.

Comments on social media suggested that the blast caused tremors that could be felt as far as 50km away. Video footage circulating online showed a large fire and thick smoke rising up to the sky from the facility. Reuters news agency reported that the PIC refinery was testing its facilities ahead of planned commercial operations later this year. It said the complex, anchored by RAPID, or Refinery and Petrochemical Integrated Development, was Petronas' biggest domestic investment in a 50-50 joint-venture with Saudi Arabia's state-owned Saudi Aramco.

Petronas is currently testing the systems at Rapid, running crude oil through its fuel processing units and labyrinth of pipes and producing large exhaust gas fires from its flare tower, Reuters said.

The refinery, which will process around 300,000 barrels per day of crude oil once fully operational, is expected to come online later this year, and sell fuel to customers in Malaysia and across South-east Asia.

The explosion and fire occurred at the plant's atmospheric residue desulphurisation unit (ARDS), which is in its commissioning stage, Petronas said in an updated statement.

The ARDS unit removes sulphur from fuel oil which is then passed through a residue fluid catalytic cracker (RFCC) - a secondary refining unit that upgrades residual fuels into higher quality products such as gasoline. The ARDS unit is located close to the refinery's crude distillation units.

Source: BERNAMA

Figure Q3

- (a) Describe **THREE (3)** methods chemical hazard can harm human body system. (6 marks)
- (b) Discuss **FIVE (5)** factors that lead to health hazards to the victims. (10 marks)
- (c) Describe **FIVE (5)** possible common causes of the accident. (10 marks)
- (d) Suggest **FIVE (5)** suitable action plans to be implemented by Petronas, to prevent such accident. (10 marks)

- END OF QUESTIONS -

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