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**UNIVERSITI TUN HUSSEIN ONN MALAYSIA**

**FINAL EXAMINATION  
SEMESTER II  
SESSION 2015/2016**

COURSE NAME : TECHNOLOGY & CULTURE  
COURSE CODE : BPB 22102  
PROGRAMME CODE : BPA  
EXAMINATION DATE : JUNE / JULY 2016  
DURATION : 2 HOURS  
INSTRUCTION : ANSWER ALL QUESTIONS

THIS QUESTION PAPER CONSISTS OF **TWO (2)** PAGES

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- Q1** Culture shock is an integral part of the adaptation phase of the people in an organization.
- (a) Define cultural shock. (6 marks)
- (b) Discuss **THREE (3)** levels of cultural shock among international managers. (9 marks)
- (c) Illustrate cultural shock pyramid using an example. (10 marks)
- Q2** An organisation's structure and culture are often seen as one and the same. Its structure is often given more serious consideration than its culture. If the size of the company increases or decreases, or the business environment evolves, any consequence change—internal or external—often involves a change to the organization's structure. It is the culture on the other hand is often ignored or seems to be the last resort for dealing with the company problems.
- Elaborate the similarities between structure and culture. (25 marks)
- Q3** Success of an organization has to do with responding to rapid technological change, changes in industries and markets, new deregulation policies, increased competition, the ongoing development of the global economy
- (a) Define change. (5 marks)
- (b) Discuss **FOUR (4)** mechanisms of cultural change in organizations using appropriate examples. (20 marks)
- Q4** Effective leadership is the result of interaction between the style of the leader and the characteristics of the environment. However, the variables may not be feasible because of cultural constraints.
- Debate **TWO (2)** global leadership dimensions using appropriate examples. (25 marks)

-END OF QUESTIONS -