

UNIVERSITI TUN HUSSEIN ONN MALAYSIA

FINAL EXAMINATION SEMESTER I SESSION 2017/2018

COURSE NAME

TECHNOLOGY TRANSFER

COURSE CODE

BPB 44602

PROGRAMME CODE

BPA

EXAMINATION DATE

DECEMBER 2017 / JANUARY 2018

DURATION

2 HOURS

INSTRUCTION

ANSWERS ALL QUESTIONS

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THIS QUESTION PAPER CONSISTS OF THREE (3) PAGES

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Frau, — n Pengarah Pengurusah & Jaminah Kualih Pusar Pembingunah dan Lauhah Akadamik Universih Tun Hussein Onn Walaysia

- Q1 The ability of different countries to benefit from technology transfer varies with the levels of technological capability.
 - (a) Define technological capability.

(3 marks)

(b) Discuss **THREE** (3) success factors of technology transfer.

(12 marks)

- (c) Elaborate **ONE** (1) practice of a technology transfer in Malaysia with an example. (10 marks)
- Q2 Technology development is associated with the needs and pressures created by environment and society which involves passing through a series of stages.
 - (a) List **THREE** (3) out of six stages in technology development.

(3 marks)

(b) Explain **FOUR (4)** categories of R&D.

(10 marks)

(c) Distinguish between acquisition and adaptation of technology transfer.

(12 marks)

- Q3 Appropriate technology focuses on the twin terms of capital-intensive or machine-intensive technology.
 - (a) Define the following terms with examples:
 - (i) Capital-intensive
 - (ii) Machine-intensive

(5 marks)

(b) Demonstrate the application of capital-intensive and machine-intensive using appropriate examples.

(20 marks)

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- Q4 Technological planning and technology assessment constitute two fundamental subsystems within technology transfer integrated system.
 - (a) Define the following terms with examples:
 - (i) Technological planning
 - (ii) Technology assessment

(5 marks)

(b) Illustrate the technology transfer integrated system using appropriate examples. (20 marks)

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-END OF QUESTIONS-